



Dear Community Leader:

Summer Motion celebrates its 29th year during 2017. The Summer Motion Officers, Board of Directors and Committee Members would like to thank our community for its continued support of the region's largest free entertainment festival! Thanks to sponsors like you, Summer Motion has been able to maintain a free, family- friendly environment. Plans are now under-way for five days of great food, music and entertainment and we would like to ask for your support for the coming year.

June 30, Friday - Central Park

Food Vendors
Local Musicians
Craft & Specialty Booths
Carnival/Inflatables/Games

July 1, Saturday - Central Park

10K Race
Car & Motorcycle Show
Food Vendors
Wiffle Ball Home Run Derby
Local Musicians
iHeart Country Music Showdown
Craft & Specialty Booths
Worm Races & Watermelon Eating Contest
Carnival/Inflatables/Games
Train Rides

July 2, Sunday - Central Park

Food Vendors
Local Musicians
Craft & Specialty Booths
Carnival Rides/Inflatables
Train Rides

July 3, Monday - Ashland River Port

Food Vendors
Nationally known Christian Music Entertainment
Specialty Booths
Carnival/Inflatables/Games

July 4, Tuesday - Ashland River Port

Food Vendors
Patriotic Program
Nationally known Music Entertainment
Specialty Booths
Carnival/Inflatables/Games
Fireworks

Summer Motion has been recognized as one of the top festivals in the southeast because of great support from area businesses and individuals like you. Along with advertising opportunities, your sponsorship promotes:

**Economic Development/Tourism/Alcohol free, family entertainment
Improved Quality of Life/Community Service Opportunities**

Please review the enclosed Sponsorship table for benefits for all sponsorship levels. Fill out the sponsorship form and return to the PO Box listed. If you have any questions, please do not hesitate to call. We look forward to working with you and hope to see you at the festival. Contact Sheila Fraley or Ruby Deerfield for details. We are at your service to make our 29th another great year! Check out our website at: www.summertime.com

Sheila Fraley, Co-Chair
(606) 921-2040
sifraley@marathonpetroleum.com

Ruby Deerfield, Co-Chair
(606) 739-2502
rhdeerfield@marathonpetroleum.com

Sponsorship Form 2017



Sponsor Name _____
(Name as you wish to be recognized at the event)

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Sponsorship Amount: _____

Signature: _____ Date: _____

In order for logos, names and other information to be added to our media campaign, please send us all appropriate sponsor information to sjfraley@marathonpetroleum.com as soon as possible!

Thank you for being part of the Tri-State's signature event!
Please make checks payable to Summer Motion, PO Box 1643, Ashland, Kentucky 41105-1643
www.summertime.com

(Summer Motion, Inc. is a non-profit corporation organized under Section 501(c) 4 of the Internal Revenue Code (EIN 31-1695435). Gifts, grants, and donations made to Summer Motion, Inc. are not deductible as charitable contributions under the IRS, but may qualify to be deductible as advertising or promotional expenses.

Festival Use Only:	
Date form received: _____	
Payment received: _____	Ck# _____



Summer Motion 2017 Sponsorship Benefits



Sponsorship Level, \$	Concert SPONSOR Passes (Jul 3rd & 4th)		
	Sponsored Evening	Other Evening (General VIP)	Total
\$30,000	45 (Reserved Seating)	25	70
\$25,000	40 (Reserved Seating)	20	60
\$20,000	35 (Reserved Seating)	20	55
\$15,000	30 (Reserved Seating)	15	45
\$10,000	25 (Reserved Seating)	15	40
\$5,000	20 (Reserved Seating)	10	30
\$3,000	15 (Reserved Seating)	8	23
\$2,500	12 (Reserved Seating)	8	20
\$2,000	10 (General VIP)	6	16
\$1,500	8 (General VIP)	6	14
\$750	6 (General VIP)	4	10
\$500	4 (General VIP)	4	8
\$250	2 (General VIP)	2	4

*For a sponsorship of \$25,000 or more your name would be placed on permanent stage advertising, facing the audience all nights of the festival plus your banner displayed every night.

**Reserved Seating includes Sponsor Company name on seat

Other Benefits

- Opportunity to play video commercial on big screen during evening of sponsored event
- Sponsor's banner displayed (size relative to sponsorship)
- Sponsor's name on posters and brochures (size relative to sponsor level and deadlines)
- Logo and website link on Summer Motion website
- Opportunity to meet the night's performers
- Promotion on newspaper, radio and television

*Concerts in Central Park on June 30, July 1-2 are first come first serve (bring your own chairs)

Contact Sheila Fraley for sponsorship details at 606-921-2040 or visit our website at www.summertime.com

Summer Motion, PO Box 1643, Ashland, Kentucky 41105-1643